



## Cell Campaign



### Which Part of the Cell Deserves to Win??

#### Introduction:

The wise nucleus is stepping down as the leader of the cell and it's up to you and your campaign team to have a new candidate (organelle) elected to replace the nucleus as "president" of the cell. Selecting one of the organelles from the list below, your campaign team will argue that your candidate (organelle) is "the most important organelle". You must convince everyone that without your candidate (organelle), the cell, the organism and consequently the WORLD as we know it will collapse!! Once your campaign presentation is complete, other students will have a chance to vote on the candidate (organelle) they think is most important and therefore will be the best president of the cell!

#### Campaign Requirements:

- ❖ Campaign Bumper Sticker
  - Depict how totally awesome your candidate is
  - Catchy drawing and campaign slogan should be included here (Also include campaign slogan on poster!)
  - If possible refer to the structure of your candidate (organelle) and how it relates to "his"/"her" function.
  - It is crucial for your team to make the connection for your voters about WHY your candidate (organelle) is the MOST qualified.
  - Tell the voters why your candidate is important for survival of the organism
  - Make it colorful and neat
  
- ❖ Campaign T-shirt
  - Design a t-shirt that includes your campaign slogan and/or an iconic picture
  - T-shirt must be colorful and easy to read and see
  - The overall design of the t-shirt must detail or infer the greatness of the organelle
  
- ❖ Campaign Poster(s) – Only 1 required
  - Posters need to be colorful and contain information found in the bumper sticker
  - These will be placed in the classroom and the hallways
  - Although I am only requiring one poster, I suggest more than one if you want to win
  - You must obtain approval from the front office if you wish to display your posters around the school. (I recommend this, because the more exposure the greater your candidate's (organelle's) chances are)
  
- ❖ Mudslinging
  - The fun stuff
  - You need to run a smear campaign against EACH of the other candidates (organelles)
  - You can create smaller posters, fact sheets, or include the smears on the campaign poster

- You must also include the smears in your campaign commercial
- You must have a smear campaign against EACH of the other candidates (organelles)
- Think about the negatives related to the other candidate's structure and function. (Perhaps relate each organelle to the possible diseases or disorders associated with malfunction, etc)

❖ Campaign Commercial

- You will be broadcasting your commercial to the school
- In your commercial, you need to convince the voters that based on structure and function, your candidate (organelle) is the most qualified for the job
- You have to try to deflect the smear campaigns that have hit you
- Limit the commercial to 2 minutes.
- Students in the audience will be filling out a voter guide during the commercials
- Your group **MUST** provide me with a transcript of your commercial. You can use the storyboard in the LibGuide for this!
- After the commercial, the school will vote on a new president of the cell!!!

## Here's How to Get Started!

**LibGuide Link:** <http://pcms.putnam.libguides.com/cellcampaign>

### Step 1: Collect information!

Review your notes, what you already know about the cell, and the websites on the LibGuide; compile a list of reasons that your structure should be the next “head of the cell.” To do this, you must include the following information:

- The function (or job) of the cell structure
- What makes your structure qualified to lead the cell?
- Use any of the information in this step to help draft your speech and campaign slogan
- Remember, you will need to defend your organelle against the smear campaign while “throwing shade” at the other candidates 😊 The information you find in your books, notes and the websites will help you to do this.
- Using the LibGuide, locate some pictures of your cell structure. You will use this in Step 2.

### Step 2: Write your script!

It's very important to prepare a script so that you know what each team member will say in the video and what images or live shots will be included in your video. Also, if you want to include any text within your video, it's a good idea to know where it will be placed. Use the storyboard template that is included on the LibGuide to lay out your campaign commercial. THIS WILL NEED TO BE TURNED IN TO MRS. HOLLOWAY AS YOUR TRANSCRIPT.

### Step 3: Create your commercial!

To really make your campaign stand out, you will choose from one of 2 methods to create a commercial about your cell structure candidate.

- **iMovie:** Using a combination of the pictures you saved plus some live video, use the transitions and other tools in iMovie to create an amazing campaign commercial!
- **Do Ink:** Using the Do Ink app and the green screen in the Learning Commons, film your commercial in front of the screen with the background of your choice.

Tutorials for these tools will be included on the LibGuide.



Happy Campaigning!

Cell-fie